

Pop-Ups by 16 Shringar

**Event pop-up services that turn guests
into participants.**

Beauty, grooming, creativity, interactive booths, live stations, kids activities, gifting counters, brand experiences, and custom pop-up ideas for any occasion.

Handy client catalog | Website-matched details

16shringar.co.in | WhatsApp 8928607107



A quick guide for hosts, planners, brands and families.

16 Shringar creates event pop-ups that add interaction, grooming, personalisation, keepsakes and guest engagement to celebrations and brand experiences. The idea is simple: your guests should not only attend the event, they should participate in it.

01

Best for

Weddings, mehendi, haldi, birthdays, corporate events, launches, club nights, festive gatherings and private parties.

02

Starting range

Pop-ups start from Rs. 15,000*. Final costing depends on booth type, quantity, products, artists, duration, travel and setup scale.

03

How to choose

Pick one category or mix multiple counters: beauty, grooming, live art, fragrance, gifting, interactive, kids, brand-led or fully custom.

04

Booking note

Share date, venue, city, guest count, event type and preferred counters on WhatsApp for a practical recommendation.

16 Pop-Up Ideas for every occasion.

01

Wedding Shenanigans

Men's grooming, women's grooming, nails, paranda, makeup touch-ups, perfume, calligraphy, evil eye charms and welcome hampers.

02

Corporate Counters

Styling counters, live perfume desks, grooming bars, branded giveaway desks, hamper counters, wellness corners and calligraphy tags.

03

Birthday Beauty & Glitter

Glitter bars, nail art, mini makeup, hair sparkle, charm counters, kids craft tables, caricature and personalised notes.

04

Brand/Product Launch

Product trials, launch photo counters, branded giveaways, sampling desks, influencer moments, packaging and custom campaign booths.

05

Club Glitter & Party Bar

Glitter, shimmer, hair sparkle, quick touch-ups, press-on nails, party charms and photo-ready styling for nightlife events.

06

Mehendi & Cultural Styling

Paranda, mini mehendi accents, flower jewellery, bangle styling, nail art, potli/charm counters and festive touch-ups.

07

Fragrance & Gifting

Live perfume desks, scent testing, aroma corners, personalised tags, hamper counters, wellness corners and premium takeaways.

08

Interactive Booths

Tarot readers, live calligraphy, caricature artists, guest note stations, bracelet making, name art and activity-led counters.

More Pop-Up Ideas to mix and customise.

09

Kids & Family Pop-Ups

Kids gobble counters, glitter tables, craft stations, mini caricature, charm activity, games and cute takeaways.

10

Nail & Press-On Bar

Nail art, press-on nails, glitter nails, nail charms, display palettes, quick application flow and themed nail accents.

11

Paranda & Hair Station

Paranda styling, braid accents, hair accessories, flower clips, festive pins, mirrors and styling support.

12

Makeup & Touch-Up Bar

Makeup refresh, lipstick touch-ups, hair fixes, men's grooming, women's grooming, mirror counter and hygiene setup.

13

Live Calligraphy

Name tags, custom cards, guest notes, hamper tags, product packaging names, place cards and handwritten keepsakes.

14

Men's Styling Corner

Hair setting, beard refresh, fragrance desk, pocket-square support, face refresh and formal grooming for male guests.

15

Evil Eye, Charms & Hampers

Evil eye counters, charm bars, bracelets, amulets, hamper counters, custom tags, gift packaging and selection flow.

16

Create Your Own Booth

Theme-led counters, product trials, artist-led booths, guest activities, branded takeaways and custom pop-up planning.

A glimpse from our event work.



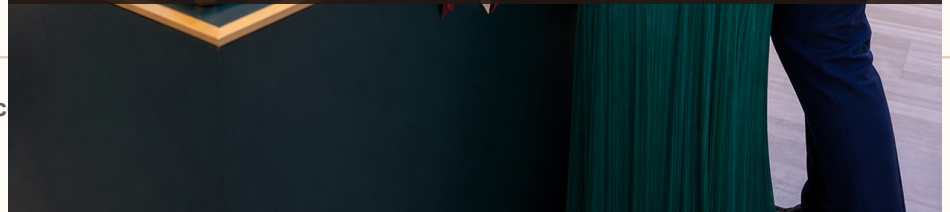
Nail cards and press-on guest moments



s and c



Creative live station and personalisation



Planning notes before you request a quote.

01

How many guests can one station handle?

It depends on category and duration. For larger guest lists, we recommend extra artists, parallel counters or quicker interaction formats.

02

Are materials and artists included?

Yes, selected booth requirements are included in the quote. Product quality, giveaways, live artist type and setup scale can change pricing.

03

Can the setup match our theme?

Yes. Counters, trays, accessories, flowers, packaging, signage and brand details can be coordinated with event colors and mood.

04

Can we combine multiple booths?

Yes. Popular mixes include beauty plus gifting, fragrance plus calligraphy, nails plus glitter, or corporate grooming plus branded giveaways.

05

Do you travel outstation?

Outstation setups can be planned. Travel, stay, transport, artist availability and logistics are quoted separately.

06

How is the final quotation decided?

Pricing depends on booth type, quantity, products, artists, decor, duration, travel, logistics and guest count. Share the brief first for the best-fit plan.

Ready to create your own pop-up mix?

Send your event details and we will recommend the right pop-up mix, starting range and setup plan.

- 1. Host name and WhatsApp number**
- 2. Event date, city and venue**
- 3. Occasion: wedding, birthday, corporate, launch, club, festive or private party**
- 4. Approximate guest count and event duration**
- 5. Pop-up categories you like**

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